



**MAKE  
EVERY  
YARD COUNT™**

## EVENT REVENUE



### Ticket Sales

Most of our events sell player registration for \$125. You can adjust the spread on ticket revenue to whatever fits your demographic best. Additionally, each bay has digital displays for advertising purposes, providing incentives to sponsor a bay for an additional cost.



### Peer-to-Peer Asks

The ask to peers could not be more simple! Players ask with their networks, inviting friends and family to pledge A Penny Per Yard™. On average players hit between 4,000-6,000 yards, which amounts to a small, \$40-\$60 ask. Donors receive a link to check-out at the end of the tournament.



### Auction & Paddle Raise

Time to hold a silent auction, live auction, mission moment, and paddle raise are built into each tournament as well as access to our network of professional MC & Benefit Auctioneers.

## TOURNAMENT COSTS

### Cost Per Player • \$100

*Prices are dependent on size and scope of your event. We will send you a final estimate when we see if your preferred dates are available.*

### 50% Deposit to Book Your Date

### Golf.Gives Pricing Includes:

- 2 Hours of Play
- 3 Hour Event Space Rental
- Golf.Gives Staff Onsite
- Buffet Heavy Appetizers
- Drink Tickets
- Servers & Waitstaff
- Live Leaderboard
- Taxes & Gratuity
- \$1,500 Auction Item
- Tables, Linens, & Centerpieces
- TopGolf Membership
- TopGolf Pro



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## **GOLF.GIVES PROVIDES**

**We have your event planned for you!**

**Our services include:**

- Golf.Gives all-inclusive pricing packages
- Event booked, scheduled, & set up for you
- A dedicated representative for planning leading up to your event
- An Onsite Golf.Gives staff at your event
- A customized TopGolf tournament event site
- Email & text templates for all event messaging
- Social links for players & organizers
- Peer-to-Peer pledge pages for each player
- Marketplace of \$90M worth of consigned auction items (trips, experiences, items, & more)
- All Event.Gives features (mobile bidding, raffles, paddle raise, & live auction integrations)
- Golf.Gives swag bag to use in raffle or auction

## **GOLF.GIVES FEES**

**18% of what we help you raise**

You have the option to pass along 8% of these fees to your attendees.  
(CC & platform fees)



**TOPGOLF Around**